

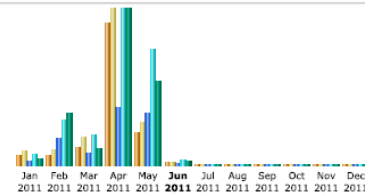
**Advertising Information:**

Socialexplorations.org has been featured on the CMU-PBS television show, Destination Michigan, print articles, and a host of websites.

The original PBS show aired in 2009 but has run several times since then, most recently May 2011. This exposure to the socialexplorations.org website, along with constant SEO and marketing, has helped Socialexplorations.org (.com) become a very popular website. In fact, it has become so popular, with monthly hits in excess of 42,000 and 5,000 Unique Hits, that I had to upgrade my hosting to a dedicated internet server.

Within one 24 hour period, a first day advertisement generated 34 new leads from Social Explorations! That was just day one. All advertisements are directly linked to your website, meaning that a user clicks on your ad; they go to your website. There are no: Pop Ups, New Window, Tab, or Browser launches, and are completely independent of the referring domain.

Monthly history



**Introductory advertising rates for one year are:**

Full Banner (468x60 pixel @ 300 DPI)

\$250.00 Annually

Business Card Size Ad (3"x2.5" – 1050x600 @ 300 DPI)

\$350.00 Annually

Summary					
Reported period	Month Apr 2011				
First visit	01 Apr 2011 - 03:05				
Last visit	30 Apr 2011 - 23:45				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	<b>5590</b>	<b>6203</b> (1.1 visits/visitor)	<b>17942</b> (2.89 Pages/Visit)	<b>48252</b> (7.77 Hits/Visit)	<b>1.38 GB</b> (232.69 KB/Visit)
Not viewed traffic *			<b>6607</b>	<b>11813</b>	<b>231.62 MB</b>

**Details**

All advertising is subject to approval. Nudity, offensive images, offensive language, hateful, or in any way deemed not suitable for a general audience, are strictly prohibited and will not be accepted.

**The standard \$75.00 design fee is waived for all new advertisers.** You may submit print ready artwork, and the advertisement will be generated for you at no charge for new advertisers. You will have a final proof before any advertisement is deemed "online."

You may change your ad up to 24 times a year with no additional charges, providing your ad is in the correct size, or it can be designed for you at a flat rate of \$75.00 per ad.

Your advertisement will start as soon you approve the final proof. Advertisements run for 365 days from start of first advertisement run online.

For additional information, please [email directly](#).